T: +61 (2) 8542 0459
E: info@aicc.edu.au
www.aicc.edu.au

Campus:
L4, 11-15 Deane Street
Burwood, NSW 2134

CONSENT OF USING PHOTO, TESTIMONIAL, STATEMENT OR ANY OTHER RESOURCES FOR PROMOTIONAL PURPOSES

Please read this form carefully and, if you agree, sign and hand it back to us. Please talk to us if you have any questions or concerns.

MARKETING AND PROMOTIONAL MATERIAL

Like any business, we are involved in marketing and promotional activities to ensure our success. The marketing and promotional activities we engage in are broad and varied and include traditional marketing methods, such as advertising and the preparation and distribution of marketing material, as well as various reverse marketing strategies.

Throughout your program, we will collect and prepare material to market and promote our services and to attract prospective students and potential business allies.

BY SIGNING THIS FORM:

- You acknowledge that the material which we will collect and prepare to market and promote our services:
  - may include photos of our students (past and present);
  - may include any testimonials given by our students.
  - may include any comments or statements made by our students and posted to our Facebook page;
  - may be reproduced for any promotional purpose; and
  - will, where applicable, be collected and disclosed in accordance with our Privacy Policy
- You acknowledge that, where necessary, we will take all reasonable steps to protect any material which we collect for marketing and promotional purposes from misuse, unauthorised access, modification and/or non-permitted disclosure.
- You consent to us:
  - Taking your photo and reproducing it for any promotional purpose, including:
    - in any publication or other form of marketing material;
    - at Australia International Construction College website (or as accessible from it); and
    - at sites such as Facebook, Twitter, WeChat etc.
  - Using any testimonial which you may give and reproducing it for any promotional purpose, including;
    - in any publication or other form of marketing material;
    - at Australia International Construction College website (or as accessible from it); and
    - at sites such as Facebook, Twitter, WeChat etc.
  - Using any comment or statement which you may post to our Facebook page for any promotional purpose, including;
    - in any publication or other form of marketing material;
    - at Australia International Construction College website (or as accessible from it); and
    - at social media sites other than Facebook
- You also agree to release us from any claim or cause of action which you might otherwise have had in respect of the reproduction of your photo or any testimonial or post.

Student Name:			
Student Signature:		**Date:**	/ /